LEO BURNETT COMPANY, *Inc.*
Ad No. 258—Req. No. 18781—3¼ x 5 inches—B & W (A)
Mike & Screen Press Directory, 1962

Philip Morris
INCORPORATED
Makers of America's finest cigarettes

2061193491
2061193491
Source: https://www.industrydocuments.ucsf.edu/docs/fjxx0001